

FOR IMMEDIATE RELEASE

Press Contact

Rosalie Berg
Strategic Vantage
(305) 971-5352
PR@StrategicVantage.com

Overture Appoints Don Cascini as Senior Vice President of Sales

Former Erie Processing Corporation president and USA Group executive selected to guide company's expansion in three key areas of the student lending arena

Bethesda, Maryland, June 23, 2008 – Overture Technologies, the higher education industry's leader in financial aid and student lending solutions, has appointed industry veteran Don Cascini to the newly created position of senior vice president of sales. In his new role, Cascini will be responsible for developing and implementing strategies that further Overture's goal of growing market share for Payment Planner, Amadeus and Marketplace, the company's three products within the higher education arena.

Payment Planner, Overture's student loan management solution for higher education institutions, significantly reduces the costs associated with the tracking award acceptance, awarding, budgeting and customizing presentation of awards to each student. Amadeus, Overture's software for lenders of student loans, automates the decisioning, pricing and underwriting involved in the processing of private student loans. It also can manage risk, blend co-borrower and borrower information seamlessly. Marketplace, the company's portal for relaying student loan options, enables lenders to compete directly for the student's business.

"With the rising costs of higher education and the huge number of students looking for ways to finance their educations, the higher education industry is looking for solutions that make it faster, easier and more economical to convey, analyze and manage mass amounts of information," states Cascini. "I'm very excited to be working with Overture at a time that higher education institutions have such a strong need for the type of decisioning solutions that Overture provides."

Cascini brings over 21 years of higher education and lending experience to Overture Technologies, including direct experience growing market share for powerhouses Sallie Mae and USA Group. Throughout his career, Cascini has been the president of Erie Processing Corporation, a student consolidation lender; worked with Versura Inc., a venture capital startup company formed by the former president of Sallie Mae; and led the executive sales initiative at

USA Group, the largest US guarantor and lender servicer, which was acquired by Sallie Mae during his tenure with the company. Cascini also worked for Wachovia Education where he developed business strategy for Wachovia Education Finance's Top 100 school sector, was responsible for buying student loans in the secondary market, and established contracts to acquire consolidation loans.

"Don's track record speaks for itself," says Dave Kirby, Overture's vice president of higher education. "We're very pleased to have Don on board, and look forward to his contributions in our efforts to bring the power of technology to the decisioning and management of student loans for institutions and lenders of all sizes."

About Overture Technologies

Overture Technologies provides tools for colleges and universities to help students intelligently navigate the financial aid process. [Payment Planner](#), Overture's web-based cost-of-attendance management system, educates students and their parents about their funding options, guides them through the financial aid process, and communicates the institution's case for affordability. Loan Marketplace, Overture's loan comparison tool, allows students to compare real, guaranteed loan products from multiple lenders with just one credit check. Established in 2000, Overture's products include Payment Planner, Loan Marketplace, and Amadeus, Overture's automated underwriting product selection and pricing solution for the student loan industry. For further information, please contact Overture Technologies at (301) 492-2155 or visit www.OvertureCorp.com.

###