

FOR IMMEDIATE RELEASE

**Overture Technologies Releases
Conductor 4.3 Online Financial Aid Solution**

Latest release of self-service student financial aid solution now provides a compliant way for students to provide account access to their parents or guardians

Bethesda, Maryland, October 14, 2008 – Overture Technologies, the leader in financial aid and student lending solutions, has announced the release of Conductor 4.3, its premier web-based, self-service student financial aid solution, used by influential colleges and universities across the country. The 4.3 version of *Conductor*, which was until today known as *Payment Planner*, features the addition of Parent Login, which offers a secure, FERPA (Family Education Rights and Privacy Act)-compliant way for students to grant their parents or guardians access to their financial aid information. By using the Parent Login feature of Conductor 4.3, parents and guardians can become an active part of the student's financial aid process, advising and assisting students in making the best financial aid decisions for their particular situations.

"In today's economic climate, everyone's become quite concerned about responsible lending," says David Kirby, general manager of Higher Education for Overture Technologies. "Parent Login greatly reduces the chance that students will take out a loan that's not in their best interest. By bringing parents and guardians into the evaluation and decision-making process, students can get a second opinion that significantly enhances their chances of making the right decisions in funding their educations."

Conductor 4.3's Parent Login feature is fully compliant with FERPA, which gives parents certain rights with respect to their children's education records. With Parent Login, parents or guardians are granted the ability to view the student's customized information such as award notices, interactive planning worksheets, financing options and task lists so they can help keep students on track to complete the financial aid process. Parent/guardian users have view-only access and are not allowed to make changes to the student's information without the student's knowledge.

Students can invite as many advisors as they need, and Conductor's advanced security measures ensure that only users who have been invited by the student and authenticated by Conductor may gain access to a Parent Login account. Conductor 4.3 also gives financial aid administrators the tools to support parental involvement by granting access to Conductor's rich

counseling and planning features, such as an interactive debt planning worksheet and pop up windows that explain the details of each award.

Payment Planner has been renamed as Conductor to better reflect the product's ability to guide students and their parents through each step of the financial aid process more quickly and efficiently than ever. Institutions can use Conductor to inform students and their parents of their funding options, provide personalized guidance and information, track missing documents and communicate securely via email.

"We're very pleased to be providing higher education with the most powerful solution for guiding students and their families through the process of funding their education," says Kirby. "With Conductor's addition of Parent Login, schools can meet FERPA guidelines, and enable students to get advice from the people who know their situation the best. We've already seen a tremendous response among colleges and universities of all sizes and as we continue to expand, we believe the new name—Conductor—will better relay the product's stance as an end-to-end guide for students, parents and guardians throughout the process of funding an education"

About Overture Technologies

Overture Technologies provides tools for colleges and universities to help students intelligently navigate the financial aid process. [Conductor](#), Overture's web-based, self-service financial aid solution, educates students and their parents about their funding options, guides them through the financial aid process, and communicates the institution's case for affordability. [Student Loan Marketplace](#), Overture's one-shop-stop for private loans, lets students and parents learn about and compare accurate loan terms from multiple lenders with only one credit check. Established in 2000, Overture's products include Conductor, Student Loan Marketplace and Amadeus, an automated underwriting product selection and pricing solution for the student loan industry. Additionally, Overture's Mortgage Division provides a suite of solutions that dramatically improve the speed, quality and transparency of complex decisioning for origination through securitization. For further information, please contact Overture Technologies at (301) 492-2155 or visit www.overturecorp.com/conductor/.

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